



**FOR IMMEDIATE RELEASE**

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**VTT's Chris Cook is Attending the AFFOA 2021 Annual Member Event 10/21/2021!**

***New Applications and Advancements in E-Fabrics and Fibers, Learning from the Leaders!***

NEWARK, NEW YORK, October 14 -V Technical Textiles, Inc's Chris Cook will be virtually attending the **Advanced Functional Fabrics of America (AFFOA) 2021 Annual Member Event** October 21, 2021. Chris will hear about the many developments in Fabrics, Fibers, and Manufacturing and new Technologies in this exciting and rapidly growing field. The focuses of this event will be:

**E-Textiles for Consumer and Medical Applications**– Provides approaches to taking projects from concept to mass production, including sports, fashion, and medical sectors. The advantages of use of these textiles in monitoring and telemetry to allow for advances in virtual care and telemedicine.

**Innovations in Textile Manufacturing**– Latest advancements in materials for E-Textiles from conductive fabrics to functional fibers as well as environmental impacts of e-textiles products.

**E-Textiles for Defense and Government Applications**– this is the major area of business for the domestic e-textiles community including military and defense applications. Communications and Sensing devices in low profile wearable integrated systems for First Responders and Military Agencies.

Chris looks forward to learning about the newest uses and techniques in Fabric Technology and Manufacturing so that he may offer helpful insight to our customers as they become involved in the use of these products!

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